

## PRESS RELEASE

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CALIFORNIA STUDENTS HONORED AT PHI BETA LAMBDA  
NATIONAL LEADERSHIP CONFERENCE IN DENVER

Los Angeles, CA, August 25, 2004 -- Students from California Colleges/Universities were honored at the FBLA-PBL National Leadership Conference, a professional association for students interested in business. Competing in FBLA-PBL's national awards program, students from Cerritos College, Whittier College, the University of California Los Angeles and California State University Fullerton were presented with awards in events ranging from Business Communication to C++ Programming. The newly formed University of California San Diego chapter also attended the conference but did not compete.

"This is a great accomplishment for California PBL. For the past three years we have been trying to bring our state to the fore front of PBL. Our success at the 2004 National Leadership conference is representative of our bright future. California PBL has made great strides in recent years and that is mainly due to the dedication of our members," said Chris Tuason, President of California Phi Beta Lambda.

The awards were part of a comprehensive competitive events program sponsored annually by Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL). Individuals, state teams, and local chapters compete in 40 different events representing a wide range of focuses. The almost 7,000 delegates who traveled to the National Leadership Conference participated in a structured, four-day meeting for each division that included business and leadership training workshops and seminars, corporate tours, and the election of national officers.

California PBL reached another milestone when it was announced at the conference that Danielle Tolentino, of California State University Fullerton, was elected Western Region Vice-President. "California [pbl] is back! They have been growing at such a tremendous rate and there is no limit to what they can do," said Danielle Tolentino who used to serve as California PBL President. As a national officer, she will be working with the Phi Beta Lambda president and other national officers.

Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL) is the national business education association that prepares students for careers in business and business education. Its members, belonging to more than 6,000 chartered chapters, include students from the United States, the Virgin Islands, Puerto Rico, and Europe. Future Business Leaders of America (FBLA) is the high school division and Phi Beta Lambda (PBL) is designed for post-secondary and college students. For membership information, contact the National FBLA-PBL Headquarters at 1-800-325-2946.

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## **2004 California FBLA-PBL National Leadership Conference Winners**

### **Accounting Principles**

8th Place - Jennifer Huynh (UCLA)

9th Place - Daisy Au (UCLA)

### **Business Communication**

2nd Place – Steven Hsieh (CSU Fullerton)

### **C++ Programming**

6th Place - Karen Tzong (UCLA)

### **Computer Applications**

4th Place - Lona Kwan (UCLA)

### **Desktop Publishing**

1st Place - Jennifer Huynh (UCLA), Lona Kwan (UCLA)

4th Place - Justin Tolentino (CSU Fullerton), Victor Chen (CSU Fullerton)

### **Future Business Executive**

7th Place - Danielle Tolentino (CSU Fullerton)

### **Impromptu Speaking**

10th Place - Marla Ramirez (Cerritos College)

### **International Business**

6th Place - Paulo Amaral (Cerritos College)

### **Parliamentary Procedure**

1st Place – Team California: Karen Tzong (UCLA), Joseph Gazmen (CSU Fullerton), Fallon Shelly (Whittier College), Jaclyn Tuason (CSU Fullerton)

### **Quantitative Methods**

1st Place - Ronny Breslavsky (UCLA)

2nd Place - Chris Wada (UCLA)

### **Sales Presentation**

4th Place - Gilbert Partida (Cerritos College)

### **Visual Basic**

9th Place – Jason Ishibashi (CSU Fullerton)

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