

PRESS RELEASE

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CONTACT: Michael Kolana Kek
Ph: (760) 522-8639

Involvement in Leadership Development Institute South marks another first for California Future Business Leaders of America-Phi Beta Lambda

Burbank CA-- California Future Business Leaders of America-Phi Beta Lambda made their presence known at the recent Leadership Development Institute South (LDI South). The conference is designed to help students build business skills and network with others from Southern California. Through practice testing and workshops, LDI South prepares students for future FBLA-PBL conferences like the 2005 PBL State Leadership Conference at the University of California Los Angeles (UCLA) and the FBLA-PBL National Leadership Conference at Orlando, Florida. The California FBLA-PBL state officers hosted seminars on a variety of topics and assisted with conference logistics.

“With over 500 students in attendance, this conference exposes students to the culture and unique atmosphere that makes FBLA-PBL the largest student organization in the nation. California FBLA-PBL brought a lot of enthusiasm and excitement to the conference.”

About Future Business Leaders of America-Phi Beta Lambda, Inc.

Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL) is the national business education association that prepares students for careers in business and business education. Its members, belonging to more than 6,000 chartered chapters, include students from the United States, the Virgin Islands, Puerto Rico, and Europe. Future Business Leaders of America (FBLA) is the high school division and Phi Beta Lambda (PBL) is designed for post-secondary and college students. For membership information, contact the National FBLA-PBL Headquarters at 1-800-325-2946.

CONTACT INFORMATION:

Michael Kolana Kek
California Future Business Leaders of America-Phi Beta Lambda
(760) 522-8639
<http://www.capbl.org>

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