



# California Future Business Leaders of America –Phi Beta Lambda Fact Sheet

## What is PBL?

Getting the best job isn't guaranteed with a degree—you have to take that extra step to acquire the practical skills that employers are looking for. Phi Beta Lambda (PBL) is a professional business organization dedicated to providing college students with a way to gain those useful skills. PBL is a link between the classroom and the reality of the competitive business world.

Phi Beta Lambda is the collegiate division of the national association, Future Business Leaders of America–Phi Beta Lambda, Inc. (FBLA-PBL). Don't let the Greek name deceive you—PBL is not a social fraternity or sorority. Social events are certainly a part of PBL activities, but the main focus is business and leadership development.

## Our Mission

The mission of PBL is to bring business and education together in a positive working relationship through innovative leadership and career development programs. We bring our mission to life through the application of our motto: *Service, Education, and Progress*.

**Service.** PBL members know the value of being community aware. Our members are encouraged to fulfill their responsibilities as business leaders by being actively involved in the community and contributing to the betterment of our society. At the same time, members strengthen their business skills by developing and implementing community service events and projects.

**Education.** Education is the key to success. PBL is unique in that we embrace diversity by welcoming not just business majors, but students from *all* majors. The best leaders and business professionals are not born being the best—they have to continuously hone their skills if they want to stay on top. Thus, PBL provides the tools they need in their quest for self improvement. Our members have access to different aspects of business through competitive events, informative workshops, and networking opportunities.

**Progress.** PBL is always working hard to move forward and further develop the leaders of tomorrow. Our members are given opportunities to develop their career related skills by focusing on leadership, communication, networking, and teamwork. This is done through our many programs that apply classroom-based knowledge to real life experiences.

## Our Goals

- Promote competent, assertive business leadership
- Strengthen confidence of students in themselves and their work
- Create interest in and understanding of American business enterprise
- Encourage development of individual projects to improve home, business, and community
- Facilitate the transition from school to work
- Assist students in the establishment of career goals
- Encourage scholarship and promote school loyalty
- Encourage and practice sound financial management
- Develop character, prepare for useful citizenship, and foster patriotism



## Why PBL?

### Conferences

Conferences include informative and motivational keynote addresses, career fairs, workshops, competitive events, theme dances, election of officers, and awards recognition. Workshops these conferences provide business-related and personal educational opportunities, while event competition allows students to gain recognition for their business and leadership knowledge.

### Community Leadership Activities

PBL is about working together. In keeping with this spirit of cooperation, PBL has formed partnerships with national organizations to provide its membership with a range of exciting and innovative programs and activities. Members gain recognition, financial assistance, and valuable experience through their participation in programs such as the March of Dimes, the National Literacy Project, Investment Challenge, Operation Enterprise, and the PBL Foundation Scholarship program.

### Leadership Positions

Because PBL is a national organization, students have the opportunity to serve as officers on the local, state, regional, and national levels. Members who aspire to leadership roles gain the experience of running a campaign, going through officer training, and playing an important role in the development of the program of work for the year—not to mention the experience of leading the chapter in its activities and acting as an ambassador for the organization.

*By taking advantage of the many programs that PBL offers, college students acquire the skills that will set them apart from the average graduate. Become better prepared for careers, graduate schools and for life! Join us today!*

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