



Performance Events

GUIDELINES

- ◆ Each chapter may only submit teams consisting of one (1) to three (3) members from active local chapters, on record in the national center as having **paid dues by Sunday, March 14, 2010** of the current school year in each knowledge event. Each member can participate in three (3) performance events.
- ◆ **New** for this year chapters may submit teams according to the following Conference Attendee:

Number of Conference Attendees	Number of Eligible Teams/Participants
1 - 59	3
60 - 89	4
90	5

- ◆ Performances and/or interviews will be randomly scheduled based on advance registration; schedules will be posted during conference registration at the State Business Leadership Conference. We will work to accommodate participation in multiple presentation and team events, but cannot guarantee that we will be able to resolve all conflicts. Presentations (not interviews) are open to conference attendees, except performing participants of this event.
- ◆ **Online testing window begins on Wednesday, March 17, 2010 and ends on Wednesday, March 24, 2010.** Online testing will NOT be offered on-site. **NO EXCEPTIONS. Requests should be sent to skillevents@capbl.org by February 15, 2010.**
- ◆ Objective tests will be conducted through the FBLA-PBL Online Testing Program. Passwords, login information and web address will be distributed to chapters upon receipt of competitive events rosters. Writing samples will be administered on-site during the writing sample session on Friday, March 26, 2010 at the State Business Leadership Conference.
- ◆ Although proctors are not required for any online objective test portion of performance events, members are expected to follow the FBLA-PBL Code of Ethics (see Chapter Management Handbook) and uphold the integrity and respect of this prestigious organization.
- ◆ All participants who are in violation of the FBLA-PBL Dress Code will be disqualified. If a member is out of dress code upon arrival, members will still be allowed to participate, but will not be eligible for an award.
- ◆ Panels of 2 – 3 judges will be populated by California PBL state partners, conference sponsors, and various business professionals.

EMERGING BUSINESS ISSUES – TEAM EVENT

STATE AND NATIONAL COMPETITION

This event provides PBL members with an opportunity to develop and demonstrate skills in researching and presenting an emerging business issue. The event is based on team rather than individual participation. In addition to learning research skills, team participants develop speaking ability and poise through oral presentations.

Eligibility

Each chapter may submit teams according to the following Conference Attendee Guidelines:

Number of Conference Attendees	Number of Eligible Teams/Participants
1 - 59	3
60 - 89	4
90 +	5

Participants are members from active local chapters, on record in the national center as having paid dues by Sunday, March 14, 2009 of the current school year in each skill event. Each member can participate in three (3) performance events.

No more than one (1) team member on each team may have competed in this event at a prior NLC or have competed more than two (2) years at the national level.

Overview

This event consists of a presentation for the topic listed taking the affirmative or negative argument.

2010 National Topic

The topic to be developed in this presentation submitted for competition at the 2010 NLC will be:

The U.S. federal government offered a bailout for the car industry—Chrysler, Ford, and General Motors. Should government require accountability of where the money is spent or leave it to the discretion of the CEOs and board of directors? Should the car industry be required to improve technology of the hybrid vehicles or fuel-efficient cars through research and sales of new vehicles? How should they show accountability and improvements? You should be prepared to argue either the affirmative that accountability is essential to the national economy or the negative that the CEOs and board of directors can handle the decisions concerning how to best improve their company.

Participants will be expected to research the topic prior to conference and be prepared the present either an affirmative or negative argument.

[Emerging Business Issues continue]

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Guidelines

I. Preliminary Performance at the State Business Leadership Conference

- A maximum of ten (10) finalists—or an equal number from each group—will advance to the final round.
- Each team’s presentation must be the result of its own independent work. Facts and working data may be secured from any source. The student members, not advisers, must prepare presentations. All members of the team must participate in the advance research of the topic and in the actual presentation.
- Team members will draw to determine whether they will present an affirmative or negative argument. Teams will then have five (5) minutes to finalize their preparations.
- Teams will be permitted to bring prepared notes to the preparation and presentation areas. In addition, two (2) 4” x 6” blank note cards also will be provided for each team member and may be used during the preparation and performance of the presentation. Information may be written on both sides of the note cards. Note cards will not be collected.
- No reference materials, visual aids, or electronic devices may be brought to or used during the preparation or performance.
- Teams will have five (5) minutes to present the case. All team members are expected to actively participate in the performance.
- Teams should introduce themselves, describe the situation, make their recommendations, and summarize their case.
- A timekeeper will stand at four (4) minutes and again at five (5) minutes. When the presentation is finished, the time used will be recorded, noting a deduction of five (5) points for any presentation over five (5) minutes.
- Following each presentation, judges will conduct a three (3) minute question-answer period.
- All team members are expected to actively participate in the performance.
- The preliminary performance is not open to conference attendees.

II. Final Performance at the National Leadership Conference

- The final guidelines are the same as the preliminary guidelines described above; the final performance is open to conference attendees who are not performing participants of this event.

Performance Competencies

- demonstrate understanding of topic
- present topic in a logical manner
- all teams members contribute to presentation
- arguments are persuasive and relevant to topic
- demonstrated questions are answered effectively

REFERENCE: Emerging Business Issues—Performance RATING SHEET-13.