

NAMETAG EVENT GUIDELINES

Submit two (2) copies of your chapter’s nametag when you check-in at SBLC conference registration. Use your chapter adviser’s information in the sample submitted for judging. Make sure that the nametag includes the name of your school, the title of the conference (California PBL State Business Leadership Conference), the date of the conference, and the conference theme (**“ARE YOU IN?”**).

A standard nametag is either 2” x 3.5” or 3” x 4”. Use paper or cardstock on which the printing shows up well and which will lend itself to the type of coloring you choose.

NAMETAG RATING SHEET

Development of theme	40
Eye appeal	10
Art principles considered.....	10
Businesslike size and appearance.....	10
Appropriate use of fonts.....	10
Complete content.....	10
Grammar and spelling.....	10
Total Score	100